



COMMITTEE MEMBER PROFILE

ASHLEIGH ABELA

Committees: ACADA Executive Sub Committee

Role: ICSA Competition Steward & Workshop Assistant

Q. How long have you been involved in the cake decorating industry?

I have been in the industry for almost 4 years. I've always been a keen baker however I discovered my intense love of decorating after having my son, Elias.

Q. What have you achieved in our industry that makes you feel super proud?

I've managed to gain the knowledge and enough confidence to take steps to run my own business "Cookie Lane" full time and am slowly making a name for myself in being a successful business woman.

Q. What do you love about our industry?

The people. Every single person I have met along the way in the cake, bakes and cookie world has been amazing.

Q. What did you do before joining this industry?

Retail management. Specialising in High end plus size women's fashion for 20 years.

Q. Why did you join ACADA?

I joined ACADA to expand my social and professional network. It has absolutely ticked both boxes and I have gained some amazing friendships and expanded my knowledge by meeting and working alongside such talented people.

Q. What do you hope to achieve in your new role?

To be honest, I have no idea! I am just super excited to just be a part of the ACADA team and help drive it towards being the incredible association it is destined to be. I mostly look forward to learning, teaching, sharing and meeting new people who share the same passion as me :) I put my

hand up to help as a competition steward at the last show. It was an amazing experience, I learned so much, I decided to put my hand up to also assist with the workshops next year.